

# The Alan Turing Institute

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## Machine learning in children's social care



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# Three types of analytics

**Descriptive:** highlight patterns and relationships in the data

**Predictive:** identify possible future outcomes

**Prescriptive:** identify a course of action

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# What are the advantages of using machine learning in children's social care? What are the risks?

## Advantages

- Greater consistency and objectivity across cases and between social workers

## Risks

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## The risks translate into three sets of ethical concerns

Concerns with human agency and social interaction

Concerns with wellbeing and public benefit

Concerns with social justice and equity

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## Three factors to consider

Data quality and use

Model

Implementation

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# What data can we have access to? Why might the data be problematic?

**Representativeness:** does it mirror the make up of the population?

**Relevancy:** does it provide a comprehensive view of what I am trying to model?

**Recency:** how up to date is it?

**Accuracy:** are there elements of human bias or error in the data?

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# The tricky areas of model design

Problem formulation and outcome definition

Pre-processing

Model building

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# The tricky areas of model design

**Problem formulation and outcome definition:** choosing a target variable

Pre-processing

**Model building:** performance and accuracy + interpretability

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## Two areas of focus

User interface

Training and procedures



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# Three questions

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# What is to be done?

- ① Mandate the responsible design and use of ML models in CSC at the national level
- ② Connect practitioners and data scientists across local authorities to improve ML innovation
- ③ Institutionalise inclusive and consent-based practices for designing, procuring, and implementing ML models
- ④ Fund, initiate, and undertake active research programmes in system, organisation, and participant readiness
- ⑤ Understand the use of data in CSC better, its benefits and limitations
- ⑥ Use data insights to describe, diagnose, and analyse the root causes of the need for CSC
- ⑦ Focus on individual- and family-advancing outcomes, strengths-based approaches, and community-guided prospect modelling
- ⑧ Improve data quality and understanding through professional development and training

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Thank you!

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