

#### RESPONSIBLE AI WITH BLACK, WHITE, AND GLASS BOXES

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# A HASTILY WRITTEN OVERVIEW

- Introduction.
- Interacting with Intelligent Agents.
- AI Governance.
- Accountability Responsibility Transparency.



#### WHAT IS AI?



# ARTIFICIAL INTELLIGENCE IS...

- A (computational) technology that is able to infer patterns and possibly draw conclusions from data (currently AI technologies are often based on machine learning and/or neural networking based paradigms)
- A field of scientific research (this is the original reference and still predominant in academia); the field of AI includes the study of theories and methods for adaptability, interaction and autonomy of machines (virtual or embedded)
- An (autonomous) entity (e.g. when one refers to 'an' AI); this is the most usual reference in media and science fiction, but is however the most incorrect one. Brings with it the (dystopic) view of magic powers and a desire to conquer the world.

**Theodorou**, <u>A</u>. and Dignum V. (Under Review), What are the AI ethics guidelines guiding? Producing ethical and socio-legal governance



## "AI IS WHATEVER HASN'T BEEN DONE YET."

Douglas Hofstadter, Gödel, Escher, Bach: An Eternal Golden Braid



## LACK OF DEFINITIONS LEADS TO...

- A constant **re-writing of similar high-level policy statements**.
- Creates loopholes to be exploited.
- **Increases public's misconceptions**; "true AI", "superintelligence", or even very wrong mental models all together.

**Theodorou**, **A**. and Dignum V. (Under Review), What are the AI ethics guidelines guiding? Producing ethical and socio-legal governance



# GLOSSARY

- An *agent* is any entity that can **perceive (sense)** and **change (act)** its environment.
- An *intelligent agent* is an agent that acts *intelligently*.
- *Intelligence* is judged by behaviour; it is the ability to perform the right action at the right time.
- A robot is a *physically-embodied intelligent agent*.

Bryson J.J. (2000), Behavior-Oriented Design of Modular Agent Intelligence, PhD Thesis MIT

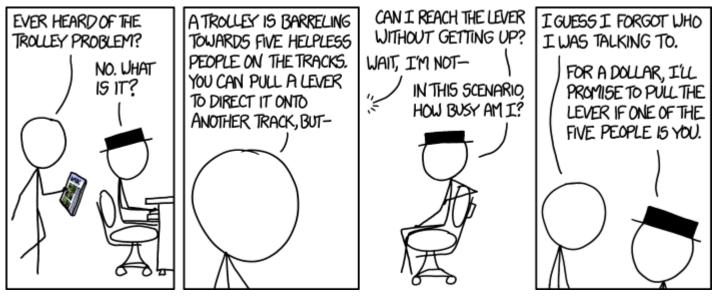


## INTERACTING WITH INTELLIGENT AGENTS

# (and the mental models we create for them)



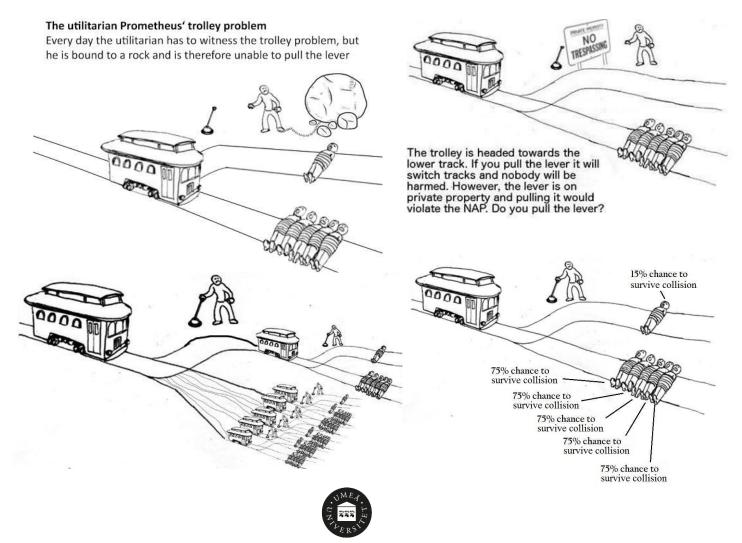
#### **TROLLEY PROBLEM**



Source: XKCD



#### **TROLLEY PROBLEM**



#### THE TROLLEY MORAL MACHINE PROBLEM

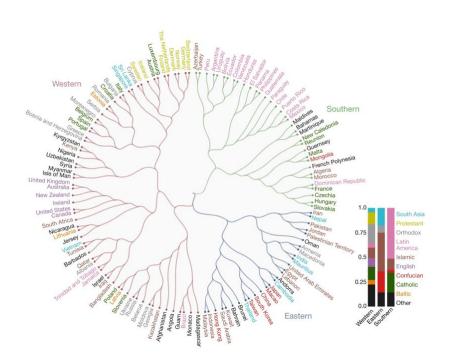
What should the self-driving car do? 0 Show Description Show Description

J. F. Bonnefon, A. Shariff, I. Rahwan (2016). *The Social Dilemma of Autonomous Vehicles* Science



## THE TROLLEY MORAL MACHINE PROBLEM

- Means to **explore our moral intuitions** that underline our decision making.
- New insights into cultural differences.



E. Awad, S. Dsouza, R. Kim, J. Schulz, J. Henrich, J., A. Shariff, F. Bonnefon, I. Rahwan (2018). *The Moral Machine Experiment* Nature



# **OUR GOALS**

- Investigate how people perceive decisions of moral worth made by an autonomous vehicle by imposing to our participants the preferences of others.
- **Compare** to how we perceive similar decisions made by humans and machines.
- Examine how **transparency alters our perception**.

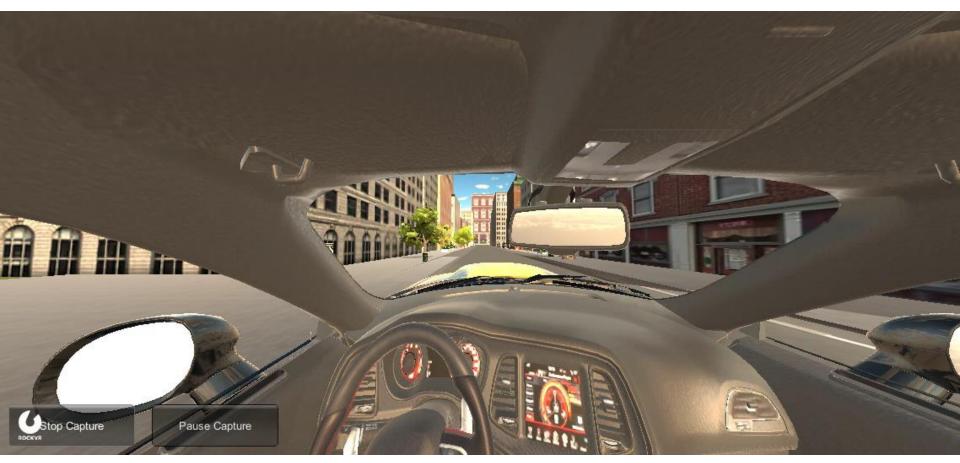


Holly Wilson PhD Student – University of Bath Wilson H. and <u>**Theodorou A.**</u> (2019). *Slam the breaks! Perceptions of Moral Decisions in Driving Dilemmas*. Workshop on AI Safety IJCAI 2019.





#### **OUR VR SIMULATOR**



Wilson H. and **Theodorou A.** (2019). *Slam the breaks! Perceptions of Moral Decisions in Driving Dilemmas*. Workshop AI Safety IJCAI 2019.



# **EXPERIMENTAL SETUP**

• 3x1 study using the "Godspeed Questionnaire":

Condition	Description
Opaque AV	Participants told that they will be driven in an AV; no post-crash explanation.
Transparent AV	Participants told that they will be driven in an AV; post-crash explanation: "The self-driving car made the decision on the basis that".
"Human" Driver	Participants told that they will be driven in a human- controlled car.

- 10x repititions
- Small twist: there is no "real human" driver.



# **STAT. SIGNIFICANT RESULTS**

Question	Ν	Mean (SD)	t (df)	p	η <sub>p</sub> 2
Machinelike - Humanlike					
Group 1: Human Driver	17	3.2 (0.97)			
Group 2: Opaque AV	16	2.1 (0.96)	3.42 (31)	0.001	.191
Morally Culpable					
Group 1: Human Driver	16	3.37 (0.7)			
Group 2: Opaque AV	16	2.56 (1.21)	-2.07 (30)	0.04	0.18





Question	Ν	Mean (SD)	t (df)	р	η <sub>p</sub> 2
Deterministic - Undeterministic					
Group 1: Human Driver	17	2.89 (1.11)			
Group 3: Transparent AV	17	2.0 (1.0)	2.43 (32)	0.02	0.156
Unpredictable - Predictable					
Group 1: Human Driver	17	3.06 (1.34)			
Group 3: Transparent AV	18	4.0 (1.29)	-2.12 (33)	0.04	0.120
Intentional - Unintentional					
Group 1: Human Driver	17	3.09 (1.14)			
Group 3: Transparent AV	18	1.83 (1.2)	3.09 (33)	0.004	0.224
Morally Culpable					
Group 1: Human Driver	16	2.07(0.72)			
Group 3: Transparent AV	18	3.05 (1.3)	-3.89 (32)	0.00	0.321
Blame					
Group 1: Human Driver	15	2.07(0.7)			
Group 3: Transparent AV	18	3.0 (1.28)	-2.52 (31)	0.02	0.169



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# **STAT. SIGNIFICANT RESULTS**

Question	Ν	Mean (SD)	t (df)	р	η <sub>p</sub> 2
Machinelike - Humanlike					
Group 2: Opaque AV	16	2.1 (0.96)			
Group 3: Transparent AV	18	1.5 (0.92)	-2.1 (32)	0.04	.084
Unconscious – Conscious					
Group 2: Opaque AV	16	2.75 (1.34)			
Group 3: Transparent AV	18	1.33 (0.59)	-4.09 (32)	0.001	0.294
Intentional - Unintentional					
Group 2: Opaque AV	16	2.69 (1.25)			
Group 3: Transparent AV	18	1.83 (1.2)	-2.13 (32) w	0.038	0.082





- Our experiment elicited **strong emotional reactions in participants.**
- They were vocal against selection based on social value.
- AV users may feel **unconformable to be associated with an autonomous vehicle** that uses protected demographic and socio-economic characteristics for its decision-making process.





- We tend to **assign less blame to human**-made errors **4 than machine**-made errors (Madhavan and Wiegmann, 2007; Salem *et al.*, 2015).
- Least blame towards the 'human' driver (rated least machinelike), medium blame to the opaque AV (rated "medium" machinelike), but most blame to the transparent AV (rated most machinelike).

Poornima Madhavan and Douglas A Wiegmann (2007). *Similarities and differences between human–human and human–automation trust: an integrative review*. Theoretical Issues in Ergonomics Science.

Maha Salem, Gabriella Lakatos, Farshid Amirabdollahian, and Kerstin Dautenhahn (2015). Would you trust a (faulty) robot?: Effects of error, task type and personality on human-robot cooperation and trust. In Proceedings of the Tenth Annual ACM/IEEE International Conference on Human-Robot Interaction





- Human drivers (Group 1) were perceived to be significantly more morally culpable than autonomous vehicle in the opaque AV condition (Group 2) and transparent AV.
- In the AV was considered significantly less morally culpable when the car's decision-making system was made transparent compare to the opaque condition.
- At the same time, people were assigning more blame to the AV as we were making its machine nature more transparent.





- Literature also suggests that **utilitarian action** is also be **more permissible** —if not expected— **when taken by a robot** than human (Malle *et al.*, 2015).
- We believe that the **increased attribution of moral responsibility** is due to realisation that **the action was determined based on social values**.

# • **"Human drivers"** were **perceived** as significantly **more humanlike**.

Bertram F Malle, Matthias Scheutz, Thomas Arnold, John Voiklis, and Corey Cusimano (2015). *Sacrifice one for the good of many?: People apply different moral norms to human and robot agents*. In Proceedings of the tenth annual ACM/IEEE International Conference on Human-Robot Interaction.











"Trying to **create a 3D map** of the area? At one stage I thought it might be going to **throw something into the bucket** once it had mapped out but couldn't quite tell if it had anything to throw"

"**aiming for the black spot** in the picture."

• "Is it trying to **identify where the abstract picture** is and how to show the complete picture?"

"is circling the room, gathering information about it with a sensor. It moves the sensor every so often in different parts of the room, so I think it is **trying to gather spacial information** about the room "





# THEORY OF MIND FOR AGENTS

- Humans are not equipped by genetic or cultural evolution to deal with machine agency.
- Even the same looking machines could be programmed in different ways.
- We make our own narratives based on our own beliefs.
- We make things up!

Wortham, R. H. and **Theodorou**, **A**., (2017), *Robot transparency, trust and utility.*, Connection Science, 29 (3), pp. 242-248





# THEORY OF MIND FOR AGENTS

• We understand each other thanks to similarity.

• Even if we are all **black boxes**, we can match our actuators, our goals, and our beliefs to generate models for each other.

• We can extend that to other biological intelligent agents; animals.

Urquiza-Haas, E. G., & Kotrschal, K. (2015). *The mind behind anthropomorphic thinking: Attribution of mental states to other species*. Animal Behaviour, 109, 167–176. https://doi.org/10.1016/j.anbehav.2015.08.011





## IN SHORT WHEN WE INTERACT WITH MACHINES

- We held intelligent systems on a different moral standard.
- We **do not** always **understand that we are interacting** with an artefact.
- We do not always understand a system's actions/behaviours.
- We do not understand a system's limitations.





#### WHY IS THIS AN ISSUE?



## INCIDENTS

By James Vincent | Mar 24, 2016, 6:43am EDT

f y 📝 share

For ex 6-year-old

love of do the famil

prompted

her parer Kraft Sp asshole in less than a day

Twitter taught Microsoft's AI chatbot to be a racist

#### "Alexa, Can I Trust You?"

Hyunji Chung, Michaela lorga, and Jeffrey Voas, NIST Sangjin Lee, Korea University

Several recent incidents highlight significant security and privacy risks associated with intelligent virtual assistants (IVAs). Better diagnostic testing of IVA ecosystems can

#### RESEARCH ARTICLE Even good bots fight: The case of Wikipedia

Milena Tsvetkova<sup>1</sup>, Ruth García-Gavilanes<sup>1</sup>, Luciano Floridi<sup>1,2</sup>, Taha Yasseri<sup>1,2</sup>\*

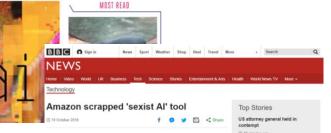
1 Oxford Internet Institute, University of Oxford, Oxford, United Kingdom, 2 Alan Turing Institute, London, United Kingdom

\* taha.yasseri@oii.ox.ac.uk

#### Abstract

In recent years, there has been a huge increase in the number of bots online, Web crawlers for search engines, to chatbots for online customer service, sp. social media, and content-editing bots in online collaboration communities. T

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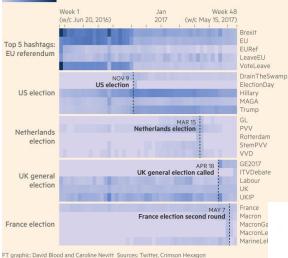


#### ...AND MORE INCIDENTS

#### Social bots of Brexit: how their allegiance shifted

Automated accounts that were active during the UK's EU referendum have since turned their attention to a range of other political events

Percentage of all hashtags used by 20 most prolific 'bots' 14%



#### Bots, #StrongerIn, and #Brexit: Computational Propaganda during the UK-EU Referendum

COMPROP RESEARCH NOTE 2016 1

Bots and Automation over Twitter during the U.S. Election

COMPROP DATA MEMO 2016.4 / 17 NOV 2016

@pnhoward

ABSTRACT Bots are social with other user Brexit convers automated scrip and then interac accounts that ar

Bence Kollanyi Corvinus University kollanvi@gmail.com @bencekollanyi

Philip N. Howard Samuel C. Woolley Oxford University University of Washington philip.howard@oii.ox.ac.uk samwooll@uw.edu @samuelwoolley

#### ABSTRACT

Bots are social media accounts that automate interaction with other users, and political bots have been particularly active on public policy issues, political crises, and elections. We collected data on bot activity using the major hashtags related to the U.S. Duraidential Floation. We find that that relation but activity worked an

all-time high for the over time, but the ge the first debate to 5: the election, most cl after Election Day.

DISINFORMATION AND SOCIAL BOT **OPERATIONS IN THE RUN UP TO THE 2017** content production a FRENCH PRESIDENTIAL ELECTION

> EMILIO FERRARA UNIVERSITY OF SOUTHERN CALIFORNIA, INFORMATION SCIENCES INSTITUTE



Cambridge Analytica

ABSTRACT

Recent accounts from researchers, journalists, as well as federal investigators, reached a unanimous conclusion: social media are systematically exploited to manipulate and alter public opinion. Some signs have been coordinated by means of bots social media ac countr controlled by



# **2017 EUROBAROMETER**

- **61%** of respondents have a **positive view** of robots
- 84% of respondents agree that **robots can do jobs** that are too **hard/dangerous** for people
- **68%** agree that robots are a **good** thing **for society** because they help people
- 88% of respondents consider robotics a technology that requires careful management
- **72%** of respondents think robots **steal people's jobs**



#### LIKE THE ELEVATORS





## WE NEED TO BUILD TRUST FOR OUR SYSTEMS

- To perform as we expect them to.
- The implications from their development and deployment fall within:
  - Ethical
  - Legal
  - Social
  - Economic
  - Cultural
  - (ESLEC) specifications and values we want to protect.



#### **AI GOVERNANCE**







# EPSRC PRINCIPLES OF ROBOTICS

- **1. Robots are multi-use tools.** Robots should not be designed solely or primarily to kill or harm humans, except in the interests of national security.
- Humans, not robots, are responsible agents. Robots should be designed; operated as far as is practicable to comply with existing laws & fundamental rights & freedoms, including privacy.
- **3. Robots are products**. They should be designed using processes which assure their safety and security.
- **4. Robots are manufactured artefacts.** They should not be designed in a deceptive way to exploit vulnerable users; instead their machine nature should be transparent.

5. The person with legal responsibility for a robot should be attributed.



#### **European Union Background on Al**

#### EU STRATEGY ON ARTIFICIAL INTELLIGENCE

published in April 2018

Boost Al uptake

Tackle socioeconomic changes Ensure adequate ethical & legal framework



In this context: appointment of Independent High-Level Expert Group on Artificial Intelligence (AI HLEG) in June 2018



#### **Ethics Guidelines for AI – Requirements**



Human agency and oversight



Diversity, nondiscrimination and fairness

Societal & environmental



Technical Robustness and safety



Privacy and data governance



Transparency



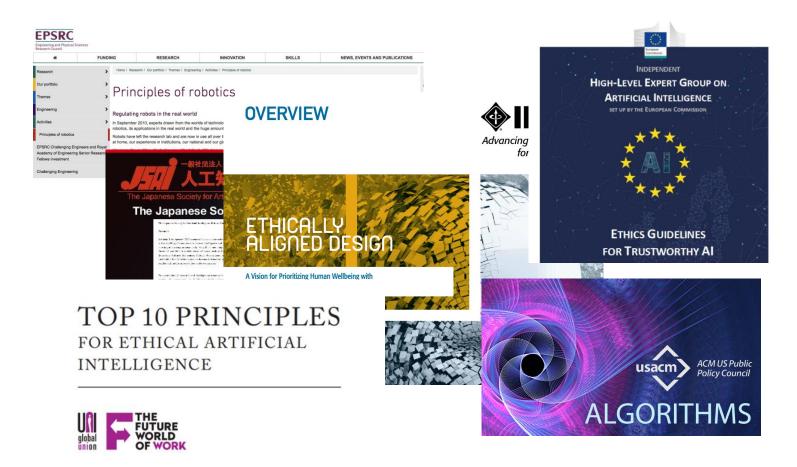
Accountability

well-being

To be continuously implemented & evaluated throughout AI system's life cycle

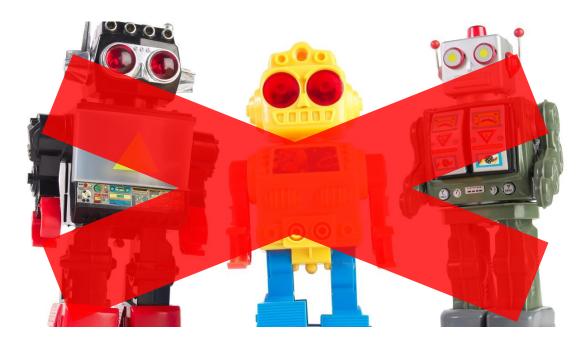


#### **HIGH-LEVEL GUIDELINES**





#### THEY DON'T ARE NOT ADDRESSING THESE:





EU HLEG	OECD	IEEE EAD
<ul> <li>Human agency and oversight</li> <li>Technical robustness and safety</li> <li>Privacy and data governance</li> <li>Transparency</li> <li>Diversity, non- discrimination and fairness</li> <li>Societal and environmental well- being</li> <li>Accountability</li> </ul>	<ul> <li>benefit people and the planet</li> <li>respects the rule of law, human rights, democratic values and diversity,</li> <li>include appropriate safeguards (e.g. human intervention) to ensure a fair and just society.</li> <li>transparency and responsible disclosure</li> <li>robust, secure and safe</li> <li>Hold organisations and individuals accountable for proper functioning of AI</li> </ul>	<ul> <li>How can we ensure that A/IS do not infringe human rights?</li> <li>Traditional metrics of prosperity do not take into account the full effect of A/IS technologies on human well-being.</li> <li>How can we assure that designers, manufacturers, owners and operators of A/IS are responsible and accountable?</li> <li>How can we ensure that A/IS are transparent?</li> <li>How can we extend the benefits and minimize the risks of AI/AS technology being misused?</li> </ul>

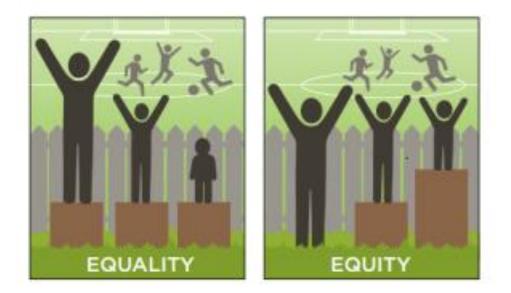


#### BUT WHAT DO THESE VALUE ACTUALLY MEAN?



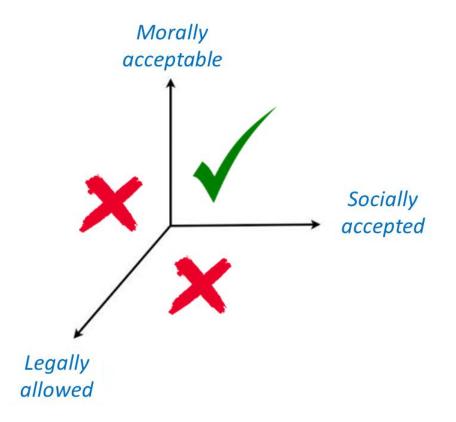
# **HOW DO YOU INTERPRET THEM?**

• Values have **different interpretations** in different contexts and cultures.





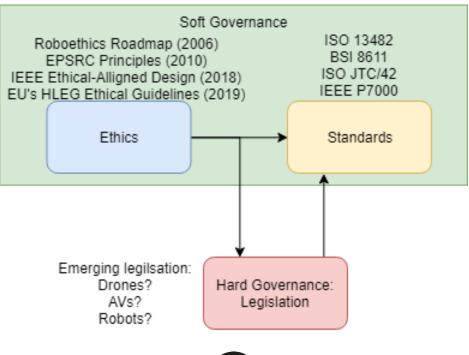
#### THIS INTERPRETATION NEEDS TO CONSIDER





# THE NEED TO AUDIT

• Only when these interpretation are clear, we can talk about actual Governance.





# **PROMOTING GOVERNANCE**

- For effective governance, we need to be able to audit our systems to:
  - $\circ~{\rm find}~{\rm out}~{\rm what}~{\rm went}~{\rm wrong}~{\rm and}~{\rm why},$
  - debug our systems;
  - Check compliance of a system adheres to our values.
- Sensible implementation of **transparency** can help us achieve that.

**Theodorou A.** (2019). *AI Governance Through a Transparency Lens. PhD Thesis.* University of Bath, UK Bryson J.J., **Theodorou A.** (2019). *How Society Can Maintain Human-Centric Artificial Intelligence.* Toivonen-Noroand M and Saari E eds. *Human-Centered Digitalization and Services.* Springer, Berlin.



#### ACCOUNTABILITY RESPONSIBILITY TRANSPARENCY



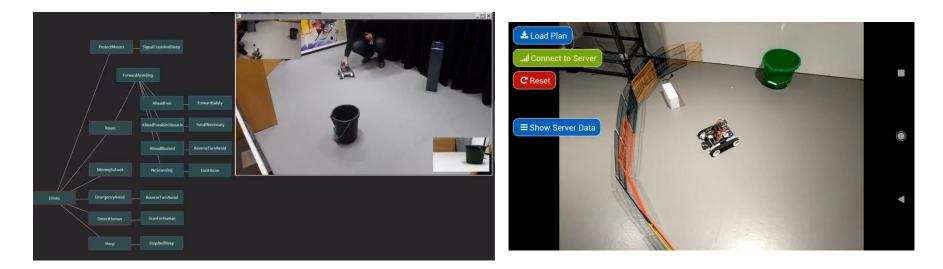
# WHAT IS "TRANSPARENCY"?

- The decision-making mechanism should be exposed.
- Available on-demand, at any point of time, accurate interpretations of:
  - $\circ\,$  goals,
  - $\circ~$  process towards goals,
  - $\circ~$  sensory inputs, and
  - $\circ~$  unexpected behaviour.

**Theodorou A.**, Wortham R.H., and Bryson J. *Designing transparency for real time inspection of autonomous robots*. Connection Science, Vol. 29, Issue 3







**Theodorou A.** (2017), *ABOD3: A Graphical Visualization and Real-Time Debugging Tool for BOD Agent.* CEUR Workshop Proceedings, 1855, pp. 25-30.

Rotsidis A., <u>**Theodorou A.**</u>, and Wortham R.H., 2019. *Robots That Make Sense: Transparent Intelligence Through Augmented Reality*, 1<sup>st</sup> International Workshop on Intelligent User Interfaces for Algorithmic Transparency in Emerging Technologies. Los Angeles, CA USA.





# **OPAQUE VS TRANSPARENT**

Results (N=40)	Group One (w/o ABOD3)	Group Two (ABOD3)
Robot is thinking	0.36 (SD 0.48)	0.65 (SD 0.48)
Robot is intelligent	2.64 (SD 0.88)	2.74 (SD 1.07)
Understanding Objective	0.68 (SD 0.47)	0.74 (SD 0.44)
Mental Model Accuracy	1.86 (SD 1.42)	3.39 (SD 2.08)

Wortham, R.H., **Theodorou, A.** and Bryson J.J., (2016).*What Does the Robot Think? Transparency as a Fundamental Design Requirement for Intelligent Systems*, IJCAI-2016 Ethics for Artificial Intelligence Workshop, New York USA





# **OPAQUE VS TRANSPARENT**

Results (N=55)	Group One (w/o ABOD3)	Group Two (ABOD3)
Robot is thinking	0.46 (SD 0.50)	0.56 (SD 0.50)
Robot is intelligent	2.96 (SD 0.18)	3.15 (SD 1.18)
Understanding Objective	0.50 (SD 0.50)	0.89 (SD 0.31)
Mental Model Accuracy	1.89 (SD 1.42)	3.52 (SD 2.10)

Wortham, R.H., **Theodorou, A.** and Bryson J.J., (2017). *Improving Robot Transparency: Real-Time Visualisation of Robot AI Substantially Improves Understanding in Naive Observers*, IEEE RO-MAN 2017, Lisbon, Portugal





# **ACCURATE MENTAL MODELS**

- **Misunderstanding** leads to anxiety, mistrust, fear and **misuse/Disuse**
- User self doubt "What is going on here? Is the robot supposed to do this or did *I* do something wrong?" \*
- With poor Transparency, robots that **can mislead** us. \*
- With good Transparency, we can **calibrate trust** (choose to **trust** or **lose confidence**)

\* Taemie Kim and Pamela Hinds (2006). *Who should I blame? Effects of autonomy and transparency on attributions in human-robot interaction*, Proceedings - IEEE International Workshop on Robot and Human Interactive Communication, 80–85, (2006).

\*2 P. a. Hancock, D. R. Billings, K. E. Schaefer, J. Y. C. Chen, E. J. de Visser, and R. Parasuraman. *A Meta-Analysis of Factors Affecting Trust in Human-Robot Interaction*, Human Factors: The Journal of the Human Factors and Ergonomics Society, 53(5), 517–527, (2011).



# **KEEPING THE BLACK BOX**

- Sometimes black boxes are inevitable.
- Some of the best performing methods for pattern recognition, e.g. deep learning, are black boxes right now.
- Yet, we still need to audit our systems.
- Traceability of all decisions is necessary; that starts with your policy and goes to usage.



#### **GOVERNANCE BY BLACK** GLASS BOX

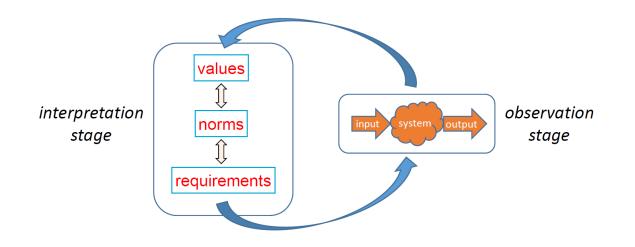


Aler Tubella A., <u>**Theodorou A.**</u>, Dignum F., Dignum V. (2019). *Governance by Glass-box: implementing transparent moral bounds for AI behaviour*. International Joint Conference on Artificial Intelligence (IJCAI) 2019. Macao, China.



# **TWO-STAGES SYSTEM**

• Checks whether a system adheres to ESLEC values.

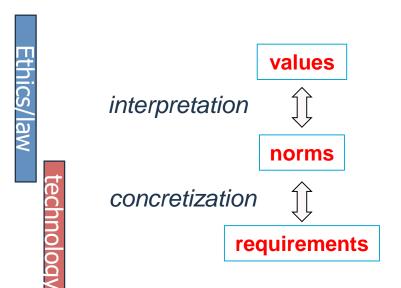


Aler Tubella A., <u>**Theodorou A.</u>**, Dignum F., Dignum V. (2019). *Governance by Glass-box: implementing transparent moral bounds for AI behaviour*. International Joint Conference on Artificial Intelligence (IJCAI) 2019. Macao, China.</u>



# **INTERPRETATION STAGE**

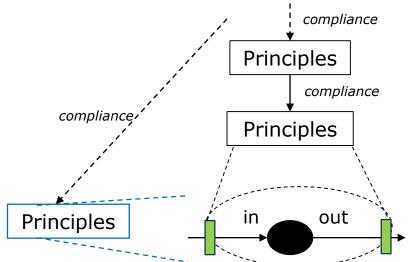
- Structured and explicit process of translating translate abstract values into concrete norms and requirements.
- We aim to not only **describe** the norms themselves, but also **the exact connection** between abstract and concrete concepts **in each context**.
- Fulfilling the norm will be considered as adhering to the value.





# **OBSERVATION STAGE**

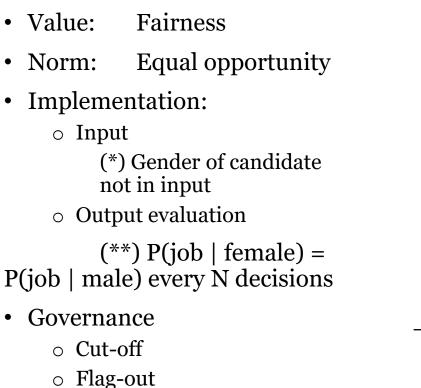
- Continuously monitoring the system by using our interpretation-stage requirements to **define and perform tests**.
- Explicitly **showcase** which **values** are **being met**, in which context and how.

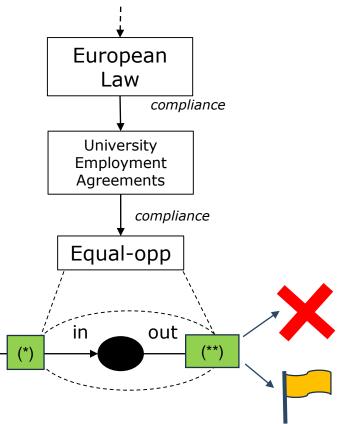


• Allows us to **enforce our values**: accept or not a system's decision.



## EXAMPLE: RECRUITMENT SYSTEMS

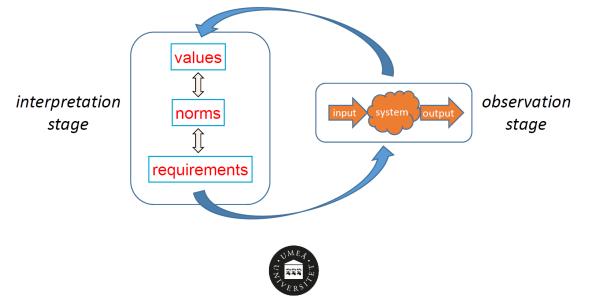






### **TWO-STAGES SYSTEM**

- The two stages inform each other.
- Results from the observation may tune the interpretations --- and the system itself.



#### FORMALISING THE GLASS BOX



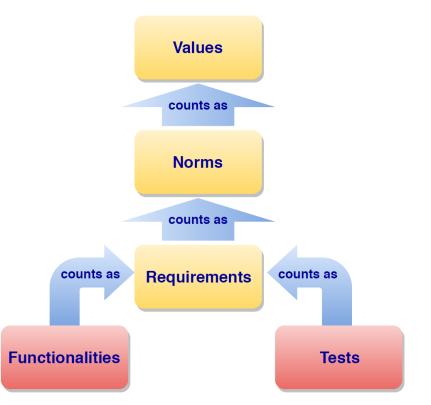
# **CHALLENGES & AIMS**

- **Domain-agnostic**, to allow for adaptation to any application.
- **Context-aware**, to explicitly describe in which context a functionality relates to a value.
- **Implementable**, able to be encoded in a programming language.
- **Computationally tractable**, to allow for verification and monitoring in reasonable time.



# FORMALISING THE GLASS BOX

- A multi-modal logic with *counts-as operator* is enough to encode a Glass Box.
- We encode statements of the form: "*A* counts-as *B* in context *C*".
- It allows for verification in reasonable time.



Aler Tubella A., Dignum V. (2019). *The Glass Box Approach: Verifying Contextual Adherence to Values*. Workshop in AI Safety 2019



# TRANSPARENCY IS NOT EVERYTHING

- Transparency **is not** the **end goal.**
- Transparency is just a "tool" to help us find out *what* went wrong (Theodorou, 2017).
- The end goal is **responsibility and accountability** (Bryson, 2019).

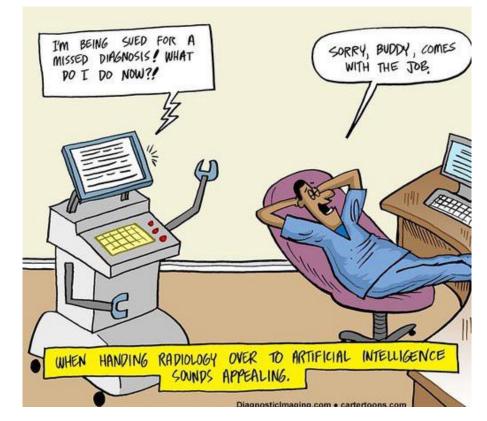
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Bryson J.J., **Theodorou A.** (2019). *How Society Can Maintain Human-Centric Artificial Intelligence*. Toivonen-Noroand M and Saari E eds. *Human-Centered Digitalization and Services*. Springer, Berlin.



## RESPONSIBILITY

- Responsibility refers to the role of people themselves and to the capability of AI systems to answer for one's decision and identify errors or unexpected results.
- There is a **"chain of responsibility**".
- We are *moral agents*, never the machines.





# ACCOUNTABILITY

- When things go wrong, we may held individuals accountable.
- Accountability is not just about "punishing", it is also about addressing issues (sometimes readdressing).
- The "threat" of legal liability motivates organisations (and individuals) to demonstrate their *due diligence*.
- Your policy, your decisions, your system form your due diligence.

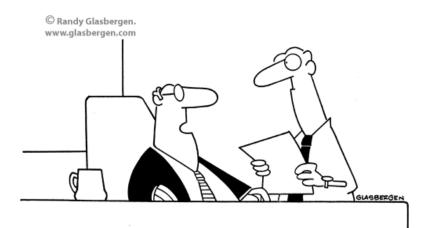


### DOES RESPONSIBLE AI SOUND EASY-ISH?

It is not.



## IT IS A LONG & HARD PROCESS



"We've got to draw the line on unethical behavior. But draw it in pencil."

#### 69. Moral functionalism (also instrumentalism)

The view that ethics should merely be a useful instrument for other purposes. A risk is that ethics is not seen as a value in and of itself. WHEN WE SAY THAT WE PUT ETHICS BEFORE PROFITMAKING, IT MEANS THAT WE CAN CONTINUE MAKING MORE PROFITS!





# **IT INVOLVES**

- Ethics **in** Design: **Development** is **influenced** by **ESLEC** issues.
- Ethics **by** Design: **Integration** of **ethical abilities** as part of the **behaviour** of artificial intelligent **systems**.
- Ethics **for** Design: Codes of conduct, standards, and certification processes that **ensure** the **integrity** of **developers** and **users**.

Dignum, V (2018). *Ethics in Artificial Intelligence: Introduction to the special issue*. Ethics and Information Technology, 20(1):1–3, 3 2018.



## ETHICS IS NOT AN AFTERTHOUGHT

Not a checklist based on some high-level guidelines to tick once and forget.



# **CONTEXT MATTERS**

Stakeholders, projects, societies that will be deployed to, etc should be taken into consideration through the process.

How YOU interpret any ESLEC values needs to be clear.



## OH! AND AVOID OVERSTATEMENTS.

You can't have an "unbiased" data-driven system. It simply wouldn't work.



#### **OH! WE CAN ALSO HELP!**





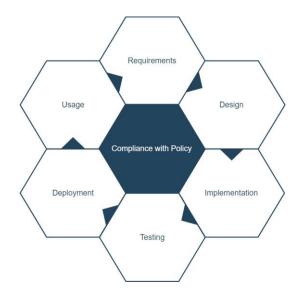
- Europe's prominent on-demand AI platform.
- Aims to help Small-Medium Enterprises access tools and expertise across the Union.
- The catch is that it **promotes** the development *Responsible AI*.



# AI4EU'S

# **RESPONSIBLE AI METHODOLOGY**

- Policy becomes the centre of a system's life cycle.
- Promote compliance with both *legal* and *ethical* policy.
- Help make responsible AI **part** of the organisation's **culture**.





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