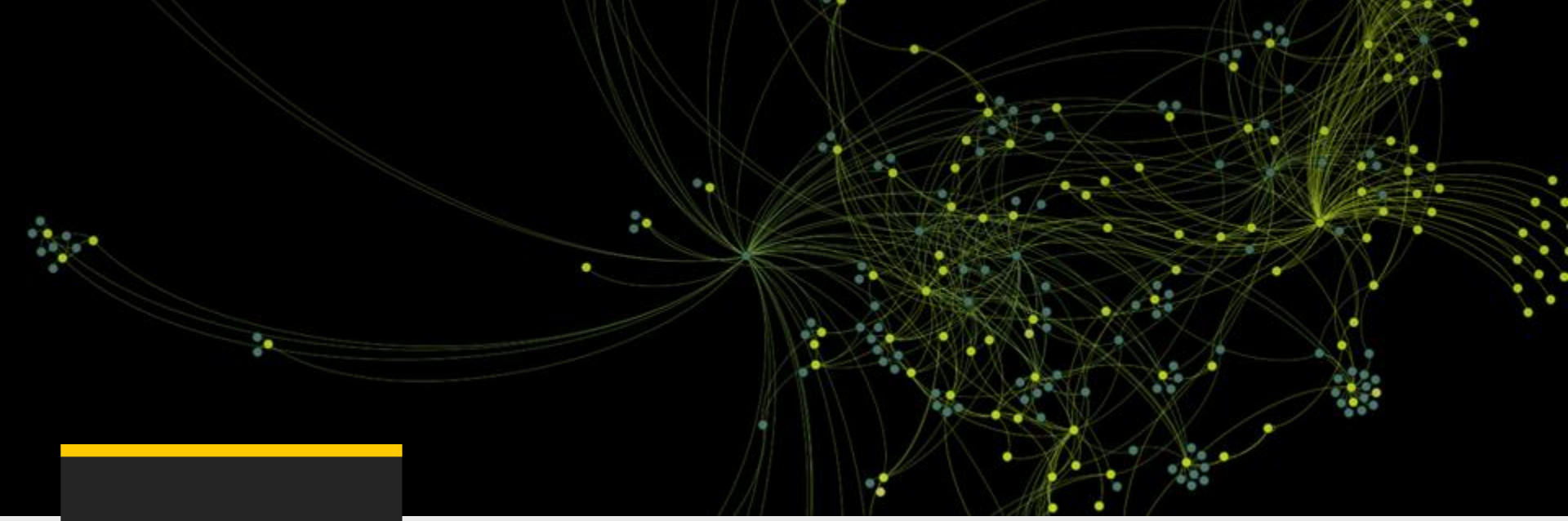


AI in Denmark

24 June 2021

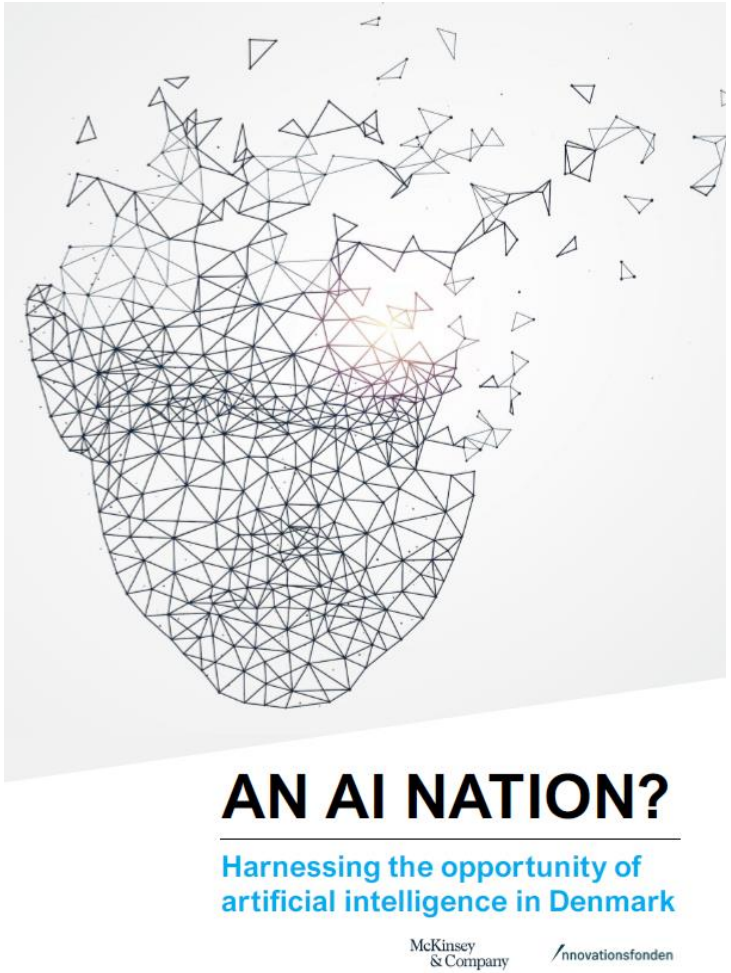
Lars Bønløkke Lé
Head of Responsible Digital Growth

Danish Business Authority

State of AI in Denmark

- AI is a general-purpose technology that will impact *all* Danish sectors and industries.
- 1.6 percentage points in incremental annual GDP growth by 2030 from AI technologies
- 51% of Danish enterprises say that lack of talent is a key barrier for implementing AI
- 20% of large Danish enterprises include AI and just 5% of Danish SMEs

McKinsey & Innovationsfonden 2019. An AI Nation?

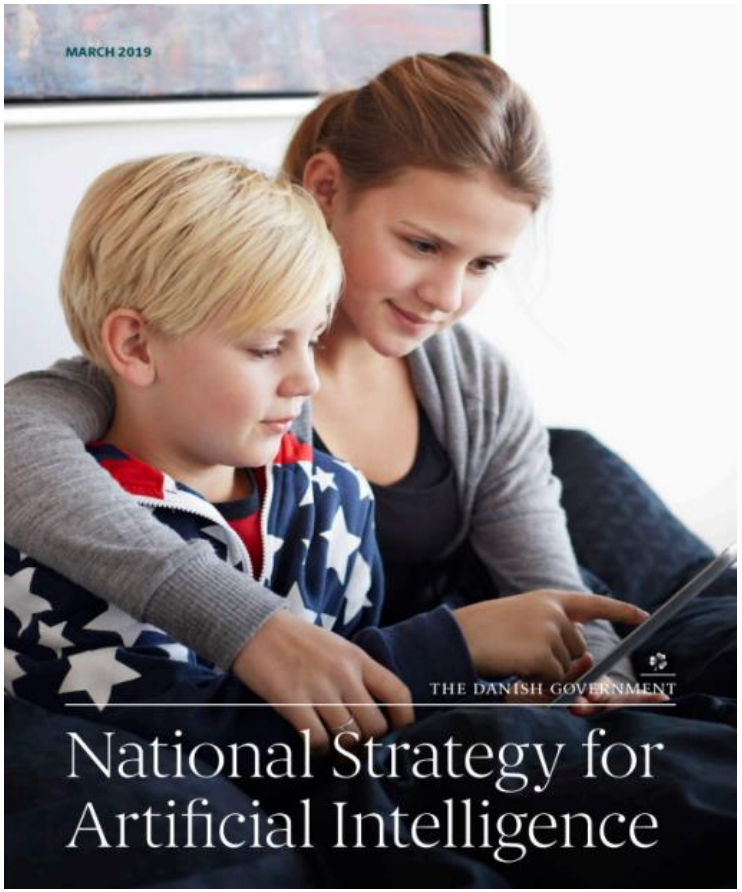


Danish National Strategy for AI

- Launched in April 2019 and sets a direction for AI in the private and public sector and for research

Central initiatives

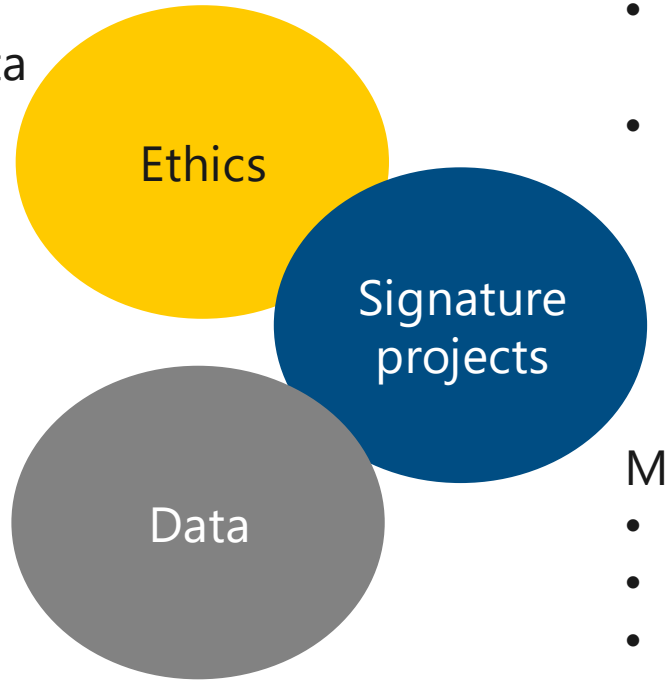
- Responsible and ethical use of AI
- Common Danish Language Ressource
- More open public-sector data
- Signature projects in the public sector
- Stronger investments in Danish businesses



National Strategy for Artificial Intelligence

Two years later – some highlights

- Data ethics council
- D-Seal.eu
- Disclouse of Data Ethics policy



- 28 projects launched in 2020-2021
- Mainly on health and climate change

Public data for green transition and Health

Main challenges
- Poor data quality
- Interpretation of GDPR
- Limited technical access to data

Future actions: Digitalisation Partnership

- A Digitalisation Partnership was launched in February 2021
- Recommendations to the government on how to realise the digital transition with focus on:

1. The future digital public sector
2. The future digital businesses
3. Public-Private collaboration and innovation
4. A data driven society
5. Responsible and democratic digitalisation