

National AI strategies in Europe: Where are we now and what's next? Webinar: 22 June 2021

Nathanaël Ackerman

"This is not a document written by an Artificial Intelligence"

BNVK

Alan Turing emulating René Magritte







The future is now !

#SmartNation #artificialintelligence









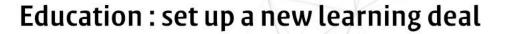








AI4Belgium Strategy : 6 axes



Ensure an appropriate Develop a responsible data strategy ethical and legal framework Al₄Belgium Improve the public services Al uptake by the private sector and boost the ecosystem **Excellence in research**











Al4Belgium

Al4Belgium is a grassroot community that enables Belgian people and organizations to capture the opportunities of AI while facilitating the ongoing transition responsibly. This coalition brings together key AI players from the public sector, private sector, academia and civil society. Al4Belgium has the ambition to position Belgium, including its regions, in the European and global AI landscape.







320+ organizations; 1700+ experts ; 30000+ attendees to activities











Observatory & technico-economic watch

Consultation Platform (eu, oecd, ce, unesco, gpad)

Agenda of Activities

Strategy & Policy Support

Ecosystem Enabler & Operations System

Contact Point & One-stop-shop

Working Groups Coordination

Events organizer

AI4EU Contact Point



AI4EU

Activities



Evolution of the AI landscape

Evolution of the Al landscape : 2018

About the landscape

All startups and scaleups displayed on the Belgian Al Landscape have Al at their core or exhibit a significant usage of Al. They were founded less than 10 years ago or pivoted the core business model less than 10 years ago. Their headquarters or founder are based in Belgium. Each startup was verified

















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Working Groups Overview

	Al4Gov	Al4Good	Al4Industry	Al 4Services	Al4Health	Al4Energy	Al4Mobility
Ethics & Law							
Future of Work & Skills	-						
Data Governance							
Security & Salety							
Infrastructure							

Upcoming Working Groups include AI4Media and AI4Art & Design









Identify 2 co-leads : one more operational; the other one recognized as a key personality in the domain

Working Group "Process"

Organize an internal kick-off with the main stakeholders >> orientation note, with general objectives; trying to identify first milestones

Kick-off with an international speaker

Kick-off to evaluate how the audience agrees on the objectives => Poll after the event

Identify possible task forces with short term objectives

2nd event putting forward the Regional Initiatives

Definition of the roadmap

Launch of the task forces, in *II* finding the budget or adequate partnership

>> Plenary sessions : 2 to 3 per year >> define a broader governance for each WG













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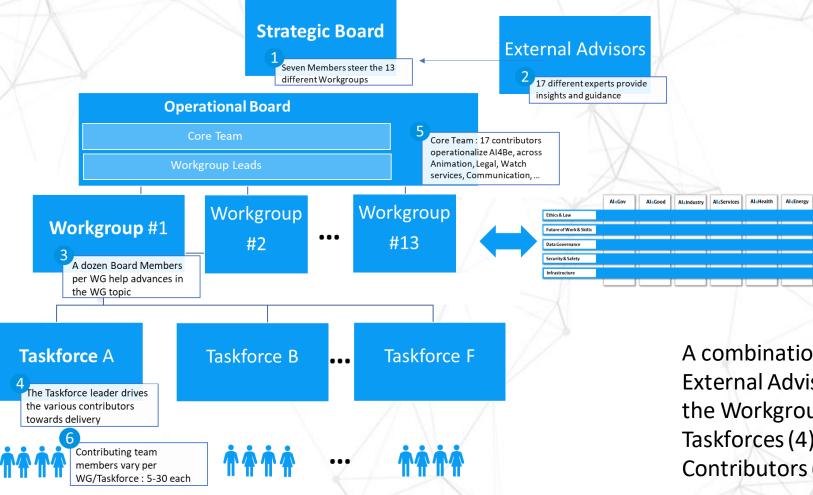
AlaBelgium BO AGORIA

AI4Belgium Boards, Workgroup and Taskiorce

digital

be brussels

wallonia ALFLANDERS



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A combination of Strategic Board (1), supported by External Advisors (2) and the Core Team (5), steers the Workgroups (3), each being segmented in Taskforces (4), to get several hundreds of Contributors (6) at work



Belgian Al Landscape

Belgian Companies (startups, scaleups)

www.ai4belgium.be/ai-landscape

- 439 companies
- 200M investment per year (exp growth)
- TOP 5 industries : HealthTech, Manufacturing, Business Intelligence, MadTech, FinTech, HR Tech
- > 8% Belgian AI startups with a branch in NL
- several programs are launched for the AI uptake by Belgian Companies

Belgian AI applications within public sectors

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- Survey launched,
- Finances, Justice, Police, Social Security
- AI4GOV Hackathon



Research and tech transfer

> 2300 researchers

- High productivity in scientific publications
- covers all AI technologies
- Challenges : AI-Driven Data Science, AI in the Edge, Multi-agent collaborative AI, Human-like AI
- Main application domains : Health, Industry4.0, Ethics & Law, Energy, Logistics, Education, Creative Industry
- Programs : AI Flanders Program, Digital Wallonia4.ai, in preparation Brussels AI Plan, new version of Federal AI Plan
- Entities : IMEC, Vlaamse AI Academy, Data & Maatschappij Kennis Centrum, TRAIL, FARI, 9 Universities + Research Centers (SiRRIS,



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Tech Savvyness / Belgian Economy

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AI

- Global AI Index 24th rank in 2020
- 17% of the companies integrate Al solutions
- Vivace and growing ecosystem supported by strong regional plans
- 40 to 50 millions a year on AI from Regional Plans

Al4Belgium BO

Other International benchmark

- High speed and capacity networks (cfr. DESI)
- Use of Digital Technologies in the companies:
 - delen van elektronische informatie, Big Data, Cloud en (grensoverschrijdende) onlineverkoop (cfr. DESI)
- Offer for Digital Public Services (cfr. DESI)
- Use of social network and internetbankieren (cfr. DESI)
- Proactivity (public services, cfr. OECD DGI)

AI BRUSSELS

digital

wallonia

• Human Capital (cfr. UN EGDI)

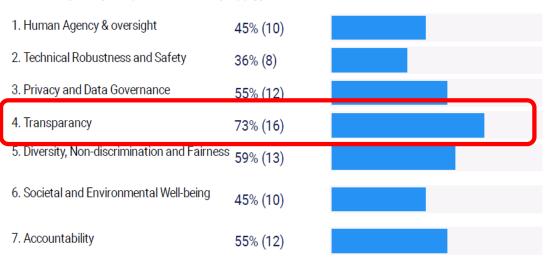
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AI Ethics Assessment Tool

GOV

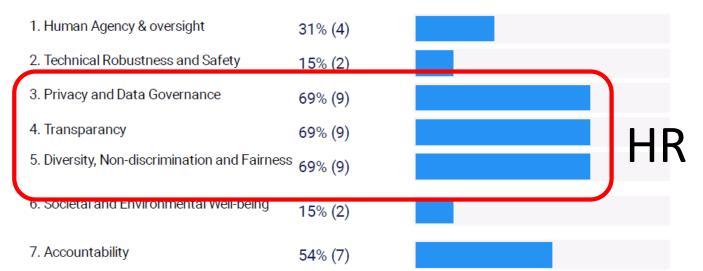
4. Which of these topics in the AI Assessment List are most challenging for you in developing trustworthy AI? (multiple answers may apply)



3. Which of these topics in the Al Assessment List are most challenging for you in developing trustworthy Al? (multiple answers may apply)



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Adoption of AI in Belgian Hospitals Barometer

- 98% of hospitals in Belgium participated in the inquiry
- 90% + View AI as positive/very positive development

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.AGORIA

- 68% improve decision making
- 60% reduce risks
- 57% free up time for added value tasks
- 86% think AI will have a great impact on hospitals in the next 5 years
- Four top priorities

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- Identification of use cases
- Monitoring and follow-up
- Interpreting test results
- Prevention and diagnosis



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A! AI BRUSSELS

Belgian AI Landscape – Startups and Scaleups

Evolution of the Al landscape

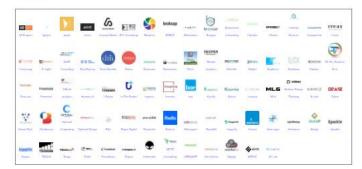


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Effer by region: All 🗸 Effer by year of creation: All 🗸

SERVICES



SECTORS



European Al Startup Landscape

Top AI Startups in Germany, Sweden and France

Motivation

With the objective to foster and accelerate AI in Europe, appliedAI by UnternehmerTUM (Germany), Ignite Sweden, AI Sweden and RISE Research Institutes of Sweden (Sweden) came together in early 2020 to start the initial steps in mapping the AI startup ecosystem in Europe.

It is essential to shine a light on the top AI startups in Europe in order to drive AI adoption and create more partnership opportunities between startups and corporations. By creating a centralized database of quality AI startups, corporations and SMEs will have easier access to AI partners they can trust.

Why is it so important to bring together AI startups and corporations? There are several reasons why collaboration between startups and fully developed companies is the best option, not only for both parties – but for the economy as a whole. First, while almost all companies require a broad selection of AI solutions, startups focus on one specific niche. They provide the necessary solutions with the latest technology. Secondly, AI systems increase in performance with more data and applications. Therefore, in non-competitive use cases, a technology from a startup that supplies many companies tends to perform better than a stand-alone solution for one specific application in one company. Additionally, AI is a fundamentally challenging task to implement in the eye of a rapidly increasing need to develop new roles, adapt processes, collect data, hire new skills, or work in agile settings. Partnering with startups helps companies to get rid of some of these challenges and allows them to focus on value creation. on November 17, 2020 during the virtual Sweden Innovation Days event the first version of the landscape was presented which includes over 500 startups from France, Germany and Sweden. Supported by the German Entrepreneurship and the German Accelerator program as well as Vinnova, Sweden's Innovation Agency – appliedAI (Germany), Ignite Sweden, AI Sweden, RISE Research Institutes of Sweden (Sweden) as well as Hub France IA (France) developed a list of the top AI startups in their respective countries which have been combined here to provide an overview of the best AI startups in Europe. The goal of this landscape is to give companies guidance and promising startups a visible platform, benefiting both parties and driving the adoption of AI.

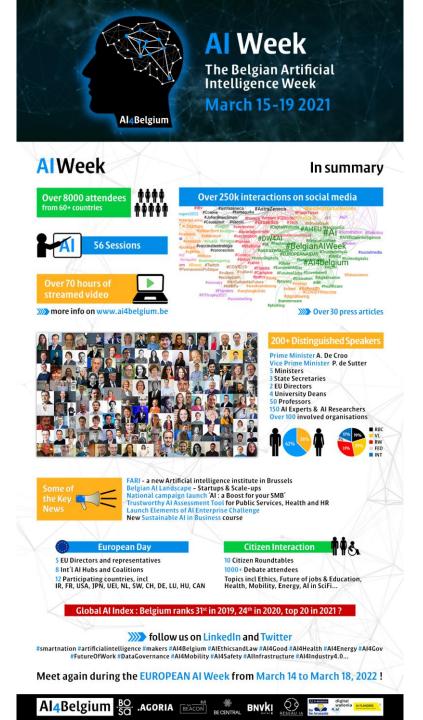
Following the initial launch of the German/Swedish/French landscape, other European AI initiatives will be asked to participate in order to grow the landscape to include startups from more countries.

HOW TO USE THE LANDSCAPE

- Below you can view all startups sorted via their primary category within the clusters
 of Industry, Technology Type, Enterprise Intelligence or Enterprise Function.
- You can also search for startups via their name or keywords found in their description.
- Hover over the logo and click the magnifying glass to read the full company description, or click the logo directly to head to the startups website and learn even more.
- Below the map you can find a table with all startups listed with even more details including secondary categories.

https://www.ai4belgium.be/ai-landscape

https://www.ai-startups-europe.eu (ai-startups-europe.eu)





Al Week

The European Artificial Intelligence Week March 14-18 2022

Food for thoughts

- Combine bottom up and top down approach, engage people
- Open innovation (quadruple helix) approach must be encouraged
- Skills is key and uptake by the all the actors are the main challenges
- Sensibilzation of the citizen is needed for trust
- Story telling & mapping in Europe are needed to retain and attract talents
- Integrate AI strategies in Digital strategies



















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